

A large, thick, orange abstract graphic that resembles a stylized, flowing shape, possibly a letter or a symbol, positioned behind the main title text.

# MAHA SINNATHAMBY IDEAS & IMAGINATION

AWARD 2024

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TIPS ON THEMES

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# Sustainability

Consider ideas for a cleaner city and a greener future.

- **Renewable Energy:** this is a hot topic. Consider solar panels, wind turbines, and other renewable energy sources to power public buildings
- **Waste Management:** Consider ways to manage waste, recycling incentives, composting programs
- **Urban Green spaces:** Should we create more parks, gardens and green rooftops throughout the city?

and of course more! These are simply ideas to help.

# **Health & Wellbeing**

This is about ideas that contribute to a society where individuals lead healthier and more fulfilling lives.

- **Community Health Centers:** Should we consider more community health centers, or different ways to deliver health?
- **Active Transportation:** Should we consider cycling and walking by building more bike lanes?
- **Mental Health Initiatives:** Should there be more campaign that raise awareness about mental health, reduce stigma?

And of course more! These are simply ideas to help.

# **Innovation**

Innovation ideas or business concepts that will supercharge the city.

- **Augmented Reality Tourism:** Do we need to think about an augmented reality app?
- **Smart City Infrastructure:** How can technology help improve traffic?
- **Urban Farming Networks:** Do we need urban farming to grow locally?

And of course more! These are simply ideas to help.

# **creativity**

This is about giving you the creativity to come up with any idea that may not exactly meet the above themes or maybe an idea that takes all themes into consideration.

Let your imagination go wild!

# Remember

Each theme offers the opportunity to create a positive impact on the city.

The key is to develop a well-thought-out and practical idea that addresses real challenges and needs.

Your idea should be clear, feasible, and have the potential for scalability and long-term sustainability.

Good luck in the competition!

